

# HOW TO BUILD NEW REVENUE

## IN ALL USA NURSING HOMES

- ✓ Record numbers of nursing homes are closing
- ✓ Councils are squeezing revenue streams
- ✓ Home care is threatening your business model
- ✓ Rooms are harder to sell
- ✓ Vacancy rates are rising
- ✓ Valuations are falling

### Every Nursing Home Has New Income Opportunities

#### Mark which venue with number attending

- New York** Mon 19 Oct 2009
- Toronto** Tue 20 Oct 2009
- Chicago** Wed 21 Oct 2009
- Vancouver** Thu 22 Oct 2009
- Los Angeles** Fri 23 Oct 2009

**Registration fee is \$178**

if booked and paid by 5pm  
FRIDAY 3 JULY 2009.

Retail Price for Single Delegate is \$590

**This 2 ½ hour workshop will run from 1.30pm until 4pm.**

Cancellation policy. 100% refund up to 30 days before event. 50% refund up to 7 days before event, Thereafter 100% rate applies. Delegates may be substituted at any time.

- 1. Every USA Nursing Home has additional revenue available to it**
2. This session will coach you on these opportunities
- 3. New business opportunities**
4. How to work home care to your advantage
- 5. New aged care day care centres**
6. Recycling nursing homes into new usages
- 7. New financial model for housing disabled adults**
8. How to get your nursing home to compete on an elevated footing (i.e. Hearthstone / Markham)
- 9. How to lift "Private Pay" yields (Hotel model)**
10. How to lift revenue with same suburb (Hub and Spoke) development (RSL model)
- 11. How to make money with no residents (servicing NORCS)**
12. 20 Sub Market specialties available to Nursing Home owners
- 13. Understand how the two new home care models will emerge in the USA**

#### *Guarantee*

This was an outstanding presentation by a well-informed authority. Very thought provoking and enlightening.

**Knowledge is Power.  
Power is control over your destiny.**

**Guarantee.** No Nursing Home has to accept a reduction in revenue. This seminar will give every attendee a way/method to immediately lift revenues at each Nursing Home under it's management.

**Who Should Attend: Nursing Home Owners, Operators, Senior Executives, Developers, Planners and Marketing/Sales Executives**

#### ADDRESS FOR DELIVERY

Name	
Address	
Company (if applicable)	
Phone	Fax
Email	

#### CREDIT CARD DETAILS

PLEASE TICK CARD TYPE	<input type="checkbox"/> <b>VISA</b> (3 digit security code ____)
	<input type="checkbox"/> <b>MASTERCARD</b> (3 digit security code ____)
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