

15

BRAND NEW BUSINESS OPPORTUNITIES IN AGED-CARE AND SENIORS HOUSING MARKETS**

MARK WHICH VENUE WITH NUMBER ATTENDING

- NEW YORK - Mon 14 June 2010
- TORONTO - Tue 15 June 2010
- CHICAGO - Wed 16 June 2010
- VANCOUVER - Thu 17 June 2010
- LOS ANGELES - Fri 18 June 2010

EACH SESSION RUNS 1.30PM / 4.00PM



The 2.5 hour presentation (With 2 brief breaks) will deliver 15 new business opportunities for new/emerging/ existing Aged Care/ Seniors Housing Operators and Senior Executives.

NORMAL RETAIL PRICE FOR THIS EVENT C\$985
If booked and paid by 5pm Friday 28 May 2010 Registration fee will be **\$394** PER PERSON

1 New Financial Model for Housing Disabled

Hundreds of distressed ageing parents have no one to look after their disabled children after they die. This session will provide a business solution for this sector.

2 Building Hospitality Model

Forget the word respite, and start to think hotel services, ambience, standards and thinking. There is a new market to be developed in the cosmetic/day procedure sector.

3 Naturally Occurring Retirement Communities

Residents want to stay at home... forever. Study the NORC Model which will give you a growing business providing goods and services to hundreds of persons per suburb.

4 New Age Adult Day Care Centres

This sector will be seduced away from nursing homes and hostels to purpose built luxury suites located within social hubs inside new and existing shopping centres.

5 Recycling older nursing homes into new usages

Hundreds of nursing home facilities can be recycled profitably into specialist nursing homes for targeted groups (i.e. young/ disabled/MS).

PLUS 10 MORE UNIQUE OPPORTUNITIES

AIMED AT DEVELOPERS, FINANCIERS, OPERATORS, ARCHITECTS, OWNERS, SENIOR HOUSING EXECUTIVES AND MARKETING/SALES

ADDRESS FOR DELIVERY

Name

Address

Company (If Applicable)

Phone Fax

Email

CREDIT CARD AUTHORISATION

Card No.

Name

Signature

Expiry Date

Type of Card Visa Mastercard

Security Code

Return email address: sales@seniorshousing.us

FAX FORM TO: +1-323-908 6218

*Organisers may replace any presenter at any time for any reason without notice/Audience limit per venue 50.

**These are not existing businesses for sale, but gaps in the market for enterprising entities/individuals to take advantage of now.